

MATURE TREES

- High branching
- Cast ample shade
- Desireable dappled sun effect
- Seasonal leaf color variation

CONTAINER PLANTERS

- Dilapidated
- Outdated
- Lacking historic character

VARIETY OF BUSINESSES

- Relative high number of locally-owned businesses
- Unique historic
 downtown character
- Diversity in services

BACKYARD STOREFRONTS

- Lacking character of Murphy Ave. frontages
- Potential for secondary streetscapes and business entrances
- Opportunity for enhanced Historic District







